

# Connections and Relationships - helping communities thrive

The ARC - University of Glasgow  
27th November 2023



## Sponsorship Opportunities

Thank you for our interest in sponsoring the 2023 Scottish Attachment in Action annual conference. Listed below are some options however, please speak to Pauline Munro our Communication and Engagement Lead to discuss [pauline.munro@scottishattachmentinaction.org](mailto:pauline.munro@scottishattachmentinaction.org)

### Conference Theme

Connections and relationships are the foundation of thriving communities. They promote social cohesion, resilience, co-operation and well-being among their members, ultimately leading to a more vibrant and prosperous community life.

Attending this event will give you the opportunity to hear from speakers highly regarded in their field, contribute to the Big Questions World Café and hear about some of the amazing work that is already taking place in our communities.

### Conference Aims

- Hear about what's happening in Scotland on attachment within communities
- Understand why attachment matters for families and communities
- Help us to develop thriving, more equitable communities with attachment as a lever for change
- An opportunity to connect and share good practice

### Audience

This event will be of interest to practitioners, policy makers, passionate community advocates and researchers and those with an interest in the impact of attachment relationships.

### Main and only sponsor - £4,000

#### Positioning:

- No other sponsors
- Exhibition space included
- Complimentary places at the conference x 4

#### Acknowledgement:

- In all communications related to the event (with logo branding when possible)
- On Scottish Attachment in Action website and on all online material relating to the event
- Verbal acknowledgement at the event
- Logo on the event programme with short message from sponsor
- On AV slides at the event (with logo branding)

#### Communications:

- Opportunity to include an 500-word editorial with logo branding in the delegate pack
- Opportunity to include an 00-word editorial with logo branding in the post-conference briefing document
- Full page advertisement in the event programme

***Other options include sponsorship of different elements of the event such as:***

Catering - **£2,000**

Programme design and print - **£800**

Sponsor up to 10 delegates places to enable free places to be offered to, for example, community group representatives/parents/students/Adopters/Fosters/Kinship Carers - **£800**

**All sponsor logos will be shown on the event programme, Scottish Attachment in Action website, social media and highlighted on the day of the event.**

### **Advertising**

Advertise in the event programme - **£250 half page/£350 full page** (A4).

### **Exhibit**

Please speak to Pauline Munro, Communication and Engagement Lead at Scottish Attachment in Action for further details. [pauline.munro@scottishattachmentinaction.org](mailto:pauline.munro@scottishattachmentinaction.org) or by telephone 07762986251.